Holiday Inventory Management Checklist for eCommerce Companies

1 Monitor Stock Levels Daily

Demand is fluctuating fast, so check your inventory daily to ensure you can meet customer expectations.

2 Leverage Automated Reordering

Stay a step ahead of demand with automated reordering. This allows for quick, accurate restocks without over-committing resources.

3 Prioritize Fast-Moving Products

Identify your top-selling holiday items and make sure they're prioritized in your inventory management system. Use M.O.M. to set alerts for these items

4 Streamline Warehouse Operations

Use M.O.M.'s pick, pack, and ship functionalities to optimize workflow, reducing bottlenecks and keeping fulfillment running smoothly.

5 Enhance Inventory Visibility Across Channels

Managing inventory across multiple marketplaces? M.O.M. gives you a single, centralized view of all stock levels, preventing overselling and ensuring a seamless customer experience.

6 Utilize Accurate Forecasting Tools

Use M.O.M.'s forecasting tools to identify trends from past seasons, helping you stay proactive and informed on when to adjust stock levels.

7 Real-Time Order Tracking

Keep customers informed by integrating eal-time order tracking to ensure your customers receive accurate delivery updates.

8 Plan for Last-Minute Shipping Challenges

The holiday rush often comes with shipping delays. With M.O.M., you can easily switch shipping methods and communicate changes, ensuring your orders arrive on time.

9 Review and Update Safety Stock Levels

Review stock frequently to handle demand spikes. M.O.M. helps you adjust thresholds based on real-time performance.

10 Analyze and Learn for Next Year

As the season progresses, note patterns and lessons for future holidays. M.O.M. allows for easy historical data analysis, making it easier to refine your strategy next season.